

# in the loop

JEFF KOONS, MONEY OFF THE MOVIES & VOGUEING



## Popeye Art

**P**opeye and Olive Oyl get the pop-art treatment in Jeff Koons's bright and brilliant artwork, as do inflatable toys, everyday objects and high art. This is Koons's biggest London show to date and will be running from today (2 July) through til September. The risqué artist, who famously made artworks featuring

himself and his porn star wife having sex, explores notions of consumerism, taste, banality, childhood and sexuality and is known for his meticulously fabricated works that draw on a variety of objects and images from American and consumer culture. His work is saturated with colour and is immediately satisfying. This is one of the hottest tickets of the summer exhibition season.

• **Jeff Koons: Popeye Series is on from 2 July until 13 September at The Serpentine Gallery, Kensington Gardens, London W2. 020 7402 6075 [www.serpentinegallery.org](http://www.serpentinegallery.org)**

1 Jeff Koons - Popeye 2003. Oil on canvas, 274.3 x 213.4 cm. © 2008 Jeff Koons  
2 Jeff Koons - Olive Oyl 2003. Oil on canvas, 274.3 x 213.4 cm. © 2009 Jeff Koons



## Boyzilian!

**G**et yourself in prime condition for Pride by treating yourself to a Boyzilian (a back, crack and sack wax!). For all you well-groomed brothers, this will keep you cool, give you the perfect smooth sensation and will add an extra optical inch up front! You can get them at either uber-friendly Covent Garden Salon or The Soho Salon and if you're new to male grooming and always found the subject a bit of a minefield, don't despair, because they can guide you every step of the way. As well as the Boyzilian, the salons offer spray tan, skin care, invigorating deep tissue and sports massage.

## BOYZ OFFER

As an introductory offer through Boyz, you can get a £10 voucher for your first Boyzilian. Simply call 020 7494 4444 to make your booking and quote Boyz magazine. [www.boyzilians.com](http://www.boyzilians.com), [www.thesohosalon.com](http://www.thesohosalon.com), [www.thecoventgardensalon.com](http://www.thecoventgardensalon.com).

## TOP TELLY

### Can I Get High Legally?

**Thursday 02 July, 9:00pm - 10:00pm, BBC3**  
The amount of drugs people are always boshing, it's hard to believe they're actually illegal, but this show looks at real legal drugs and finds out they can mess with your head with the best of them.

### Wimbledon 2009

**Sunday 05 July, 1:30pm - 5:40pm, BBC1**  
Shame Nadal and his tanned guns won't be competing, but we're hoping for a Federer-Murray final, and unlike the rest of the British press, we'll be rooting for Federer.

### Britney Spears Saved My Life

**Sunday 05 July, 9:00pm - 10:00pm, BBC3**  
Watch eleven crazed Britney fans as they prepare to dance with hundreds of bananas others in a mass tribute to their pop idol.

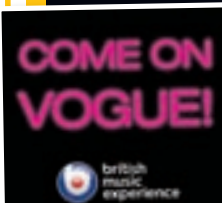
### Project Runway

**Sunday 05 July, 7:00pm - 8:00pm, Sky3**  
Heidi Klum and Elle magazine are looking for the next Karl, Giorgio or Gianni. Will this bunch be the fashion elite in years to come or in the bargain bin?

### Imagine... Rufus Wainwright, Prima Donna

**Tuesday 07 July, 10:35pm - 11:25pm, BBC1**  
As he embarks on his first opera, gifted Rupert Wainwright gets a profiling and talks about his musical megastar family and his run-ins with drugs.

## Come on, vogue!



**G**et ready for a Vogue-Off at the British Music Experience in the O2 this weekend. Inside the hi-tech temple to pop, visitors can strike a pose in their very own Vogue dance vid-

eo, with the best entries being judged each day to win one of five memberships to the British Music Experience. You can also go in and record your own version of Girls Aloud, Dusty, Leona and Queen in the Sennheiser Vocal Booth, as well as getting up close and personal with the most coveted music memorabilia from Amy Winehouse, Dusty Springfield, Take That, Spice Girls, Boy George, Pet Shop Boys, Queen and David Bowie. Plus, there's 10% off merchandise in the BME store. The winning Vogue-Off vids will be posted online on their site. Five BME annual memberships are the prizes, which gives you free access to the exhibition any time, six free tickets for friends, access to the BME Green Room (including complimentary drinks - the biggest bonus if you ask us) and fast track entry.

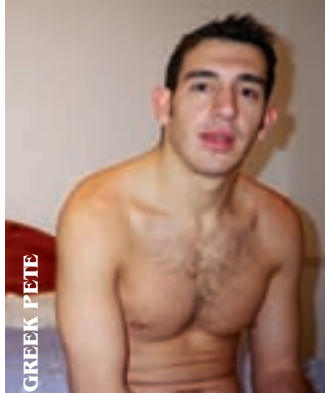
• **COME ON, VOGUE! is on Saturday 4th & Sunday 5th July at the British Music Experience, The O2 Bubble, Peninsula Square, London, SE10 [www.britishmusicexperience.com](http://www.britishmusicexperience.com)**

## £1 OFF POUT



BORN IN 68

Peccadillo Pictures and the ICA on The Mall (Charing Cross) have teamed up with **BOYZ** to offer an exclusive £1 off any of these sexy 'n' cult LGBT films on show in this week's POUT film season. Just show up with this voucher at the ICA ticket desk to claim your discount. Max 2 discounted tickets per voucher. Check [www.peccapics.com](http://www.peccapics.com) for more info.



GREEK PETE

**Thu 2nd July - GREEK PETE (Preview), 8.30pm + Director Q&A**  
**Fri 3rd July - LOST AND DELIRIOUS, 8.30pm + School Disco till late**  
**Fri 3rd July - Bruce La Bruce's HUSTLER WHITE, 10.45pm**  
**Sat 4th July - LOST AND DELIRIOUS, 2pm**  
**Sat 4th July - SUMMER STORM, 4.30pm**  
**Sun 5th July - TROPICAL MALADY, ICA Cinema 2, 2.30pm**  
**Sun 5th July - BORN IN 68 (Preview), ICA Cinema 1, 6pm**



**T**o celebrate Pride 2009, Peri-Peri chicken heads Boyz have teamed up to offer one lucky reader the chance to win a year's free supply of Nando's. For your chance to win, spot the Peri Spicy Nando's Hotties outside Nando's in Soho on Saturday and ask them for info on how to enter. See p. 38 for more info.