

# BOYZ

# ARTWORK SPECIFICATIONS

## FULL PAGE

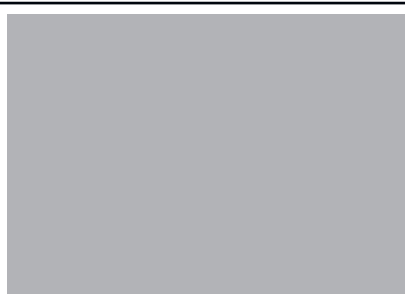
- Bleed: 236mm x 307mm
- Trim: 226mm x 297mm
- Print: 200mm x 278mm\*

## DPS

- Bleed: 458mm x 307mm
- Trim: 452mm x 297mm
- Print: 426mm x 278mm\*

## HALF PAGE HORIZONTAL

200mm x 137mm



## HALF PAGE VERTICAL

98mm x 278mm



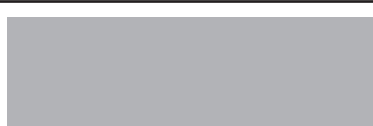
## QUARTER PAGE

98mm x 137mm



## QUARTER PAGE STRIP

200mm x 66.5mm



## EIGHTH PAGE STRIP (night by night)

200mm x 35mm



All artwork should be supplied as high resolution (300dpi) flattened JPEG, PDF or TIFF files.

### FULL PAGE & DPS

\* Please note: To ensure no important information is lost from the outer edges of your advertisement allow at least 5-10mm from trim edge.

Please email artwork to:  
[copy@boyz.co.uk](mailto:copy@boyz.co.uk)